

# *District 7- N News*

---

March 2008

## Extension Workshop — Does It work?

This past week the Lions in District 7N had the opportunity to participate in their very first Extension Workshop. Initially in I must admit I was a bit apprehensive at the concept and un-sure of what the outcome would be.

Upon my arrival in Pine Bluff I was greeted by **extension** consultants from **Lions Clubs International**, Lion Joie Mills, DG in Kentucky. And Lion John Barnett, PCC of District 7N. Both of them, along with Lion Wanda Barnett, PDG of 7N, were exciting and knowledgeable. This left me truly wondering about the concept we had before us for the next few days.

I have to say, by the end of the session, I checked a few words at the door; can't, won't and never now are know longer a part of my vocabulary. I have replaced them with can, will and always. I have determined it takes just a spoonful of something else added to the mix, and that is the power to believe. Every meeting was opened with the pledge to our country and a prayer. If we take just a drop of our belief in both of those and add to it our belief in Lionism, I think we will see a huge change in our views and our accomplishments as an association.

Over the course of the three days, I had the honor to train and work with 32 district Lions. We experienced a classroom atmosphere including role play. Then we all ventured out into the field which for many of us was the unknown. We began to spread the good new of Lionism. to perfect strangers, who we were and why we were there and how we wanted them to join us in this journey. It was hard work, exciting work and in the end it was worth every effort we put forth.

I want to thank everyone that took part in this effort to help revitalize District 7N. We had 9 Lions Clubs represented at the workshop. Those being Crossett, Pine Bluff Evening, Des Arc, Gravel Ridge, Levy, Lonoke, Hampton, Monticello, Watson Chapel and White Hall.

## Workshop Continues

At the conclusion of this workshop we had 32 excited and motivated Lions! Through the efforts of the Lions in attendance, and your energy and enthusiasm, we formed 2 clubs to be added to District 7N. One being located in Rison and the other in Clarendon. We also were able to help our own existing clubs by revitalization.

We were able to add 25 new members to the Pine Bluff Evening Club. This club had reached the point where they only had about three active members. (Although Good Members). We fully expect that they will become a much stronger club because of these efforts. Preliminary work for a new Club in the Altimer/Wabaseka/Humphrey area was completed, and a new club here should become a reality in the near future.

### **Overall Status of the Extension Workshop**

**Rison** – 21 paid applications and 6 interested

**Clarendon** – 8 paid applications and 23 interested

**Pine Bluff Evening** – 5 paid and 20 interested

**Star City** - 2 Applications

**Maumelle** – 1

**Watson Chapel** 2

**Memphis** – 4 Interested

**Monticello** – 5 prospects.

Just looking at the above statistics I can tell you that with sincerity, surety of what you want and a little hard work; yes, the Extension Workshops do work. It just take some initiative from all of us. Let's spread what we learned to our own clubs and even expand this and we will see a drastic change both in numbers and the energy within our clubs.

At the close of the workshop we had been contacted to help clubs within our own district. We will be working recruitment in Hamburg, Des Arc and Sherwood. We will also be returning to Rison and Clarendon. When the dates are set for these I will be notifying everyone in the district, so that we may work

together as a team and show our support to the areas in our district that could use some help. It takes a team effort, as one member alone can not accomplish our International President's task of the "**Challenge to Change.**" I believe with our efforts as a team the Challenge to Change will occur and the potential for 7N to grow will increase dramatically.

### What is An Extension Workshop?

#### **A brief outline of the Workshop is as follows:**

The Extension Workshop is designed to provide extension-minded Lions an opportunity to learn key strategies to charter Lions clubs and participate first-hand in the preliminary steps to the formation of a new Lions club.

The workshops will focus on proven methods for canvassing and actual field-work to build confidence and share skills. The goal for each workshop is to form at least one new club near the training site, while simultaneously training up to 15 to 30 Lions per session.

The training is a three-day workshop that will cover the following:

#### **Day 1 – Recruiting For New Club Formation**

- The day begins with classroom discussion and review of effective canvassing strategies.
- *Morning* activities include role-playing and recruiting techniques followed by actual field recruiting of potential new club members.  
*Afternoon* - Key community leaders are contacted to further build the prospect list.
- *In the evening*, the team meets to discuss successes and challenges and begins to follow-up each lead to ensure a high turnout at the first meeting.

#### **Day 2 – Continued Recruiting and Review of First and Second Meeting Formats**

- While canvassing participants continue to work in the field, the Guiding Lions and other Lions appointed to host the first and second meetings review and discuss effective formats for hosting the First and Second Meeting. The team meets at the close of day two to discuss successes and challenges and to continue follow-up activities.

## March 2008

---

Lion Linda Nickell, DGE  
34 Crestwood Dr.  
Cabot, AR 72023

Phone: 501-743-9227  
Email: fantasia@cebridge.net



### **Day 3 – Certified Guiding Lion Training**

- Canvassing activities continue for the recruiters.
- The appointed Guiding Lions undergo training and certification.
- In the afternoon, leads are gathered and the Lions who are designated to continue to build the club review the status of each lead and steps to continue to build the club.

Once again, I wish to express my thanks to everyone who attended the workshop. It goes to show that as a Team....WE SERVE Together in Lionism.

Together We serve!